

**DevX**

**Your Tech-Expert**

Media Kit 2024-2025

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# 300,000 Monthly Traffic

DevX is a highly respected and reliable online publication that offers a wealth of knowledge on various technology topics.

The online-only publication has gained wide recognition as one of the most trustworthy sources of information for technology news, analysis, and reviews.

Why choose DevX?

**Technology is where  
our audience lives.**



# Over 1.2 Million Newsletter Subs

Our base of 1.2 million readers who are highly engaged and eager to learn about the latest technology trends and developments. By sponsoring our newsletter, you'll be able to showcase your brand and products to a massive, targeted audience and increase brand awareness in the technology space. Contact [editor@devx.com](mailto:editor@devx.com) for more info about unique newsletter sponsorships.



# Advertising Opportunities

# Packages

## Editorial Web Content

Through editorial sponsorships, brands can align with high-profile, premium content.

## Display Media Content

DevX offers a wide array of brand-safe, high-impact display and video advertising opportunities.

## Sponsored Content

Our native sponsored articles are prominently featured among our daily technology coverage.

# Objectives

## Brand Credibility

DevX provides tips and tricks on how to make the most of content published. Getting published is just the beginning of the campaign!

## Search Engine Rankings

Our high domain authority with Google makes our site a fantastic site for organic traffic results. We will provide analytics on content ranking and driving traffic for your company on DevX.





# Contact Us

For advertisement pricing and other publishing inquiries, contact [editor@devx.com](mailto:editor@devx.com) with subject: Advertising Opportunities !

Thank you!